



2022-30 STATEWIDE STRATEGIC AGENDA

INSTITUTIONAL UPDATE

University of Louisville
Dr. Kim E. Schatzel,
President

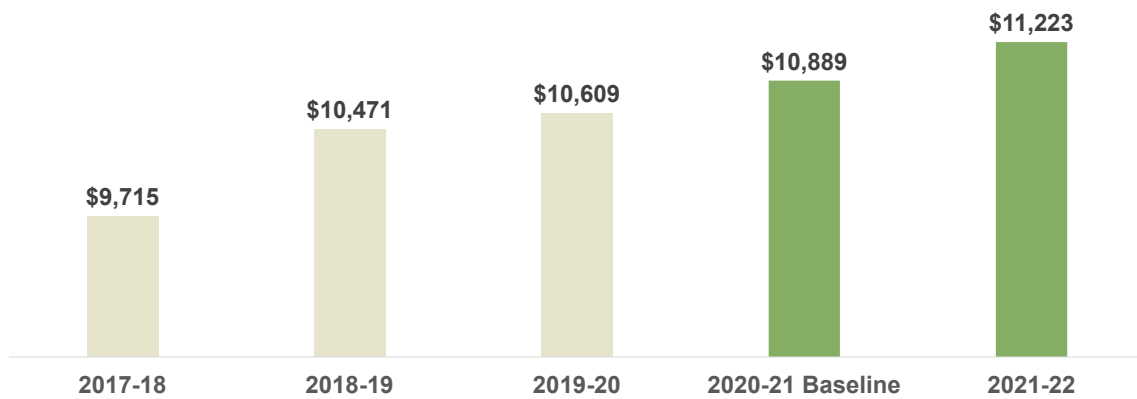
September 19, 2023



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KEY PERFORMANCE INDICATORS -- AFFORDABILITY

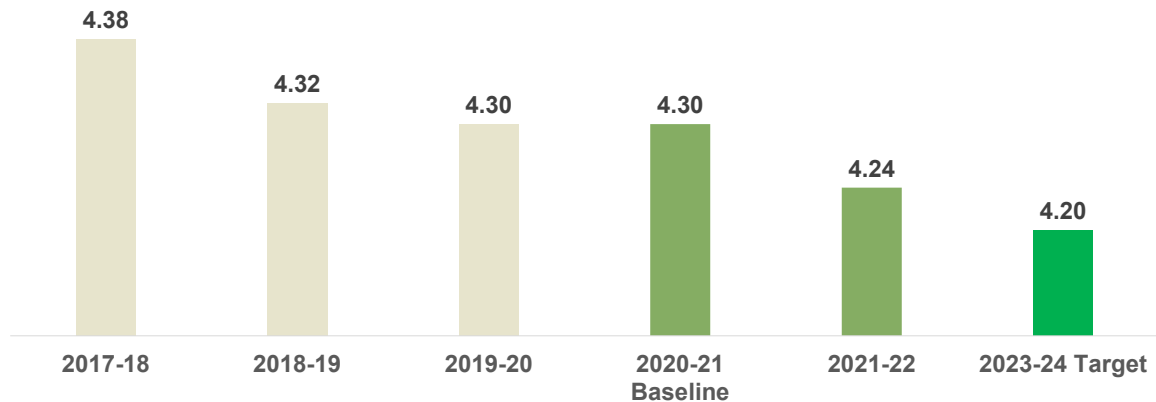
Unmet Need: Average amount students must pay out-of-pocket after all financial aid and expected family contributions



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KEY PERFORMANCE INDICATORS -- AFFORDABILITY

Time to Degree: Average number of academic years students are enrolled prior to degree completion



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Uofl's KEY STRATEGIES ON AFFORDABILITY

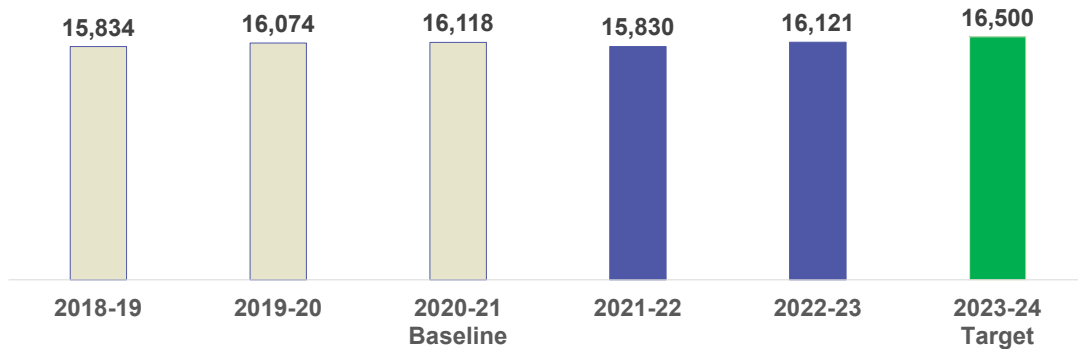


- Cardinal Commitment:** Two types: *Last Dollar Grant*, covers up to tuition for full-time, Pell-eligible KY students; and *Pell Adjacent Grants* which awards students with EFC outside eligibility to \$10K for full-time KY students.
 - In fall 2023, \$1.4M need-based grants were awarded to new freshman accounting for 7% of total institutional aid.
 - For fall 2024, goal is to award \$2.4M with an eventual four year expenditure equaling \$8.1M million or 20% of total institutional aid expenditure.
- Student Success Persistence Grants** were awarded to 300 students averaging \$1,400 during the AY2022-23.
- Targeted emphasis of "15 to Finish" initiative** resulting in a 10 percentage point increase of the number of FTIC (first time in college) students taking 15+ credit hours in their first semester.
- Lowered course material costs** by encouraging instructor use of OER and expanding Follett Access program (piloted in summer 2023) to provide first day access to required materials at substantial cost savings to students.
- Launched Scholarship Universe portal** that connects students with specific aid/scholarship opportunities by comparing student profiles to a database of internal and national scholarships.
- Enhanced awareness of on-campus jobs** with training materials for supervisors of on-campus workers to provide employability skills.

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KEY PERFORMANCE INDICATORS -- TRANSITIONS

Undergraduate Enrollment: Total unduplicated number of students who enroll in an undergraduate program offered by one of Kentucky's public colleges or universities in an academic year, either full-time or part-time.



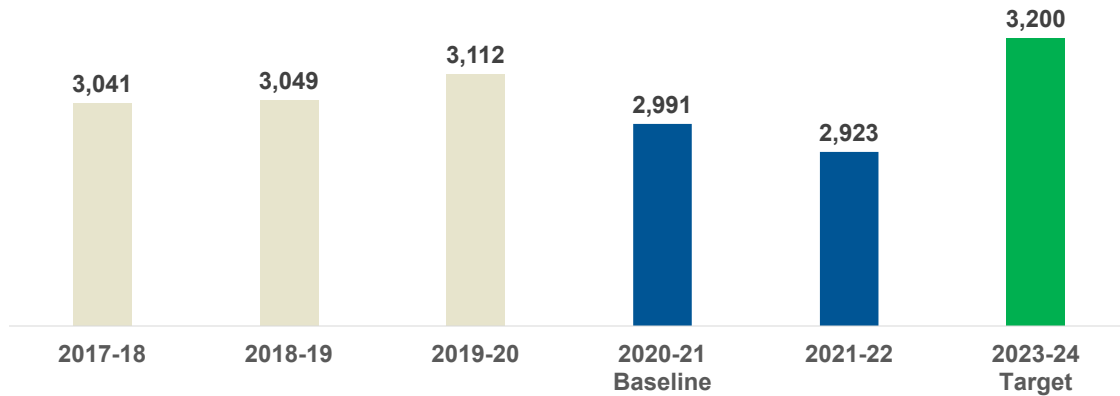
UofL'S KEY STRATEGIES ON TRANSITIONS



- **Top transfer institution of choice** for total in-state transfer students, transfers student from other KY public institutions and from KY independent colleges and universities (AIKCU) for 2020-21. One of the top 3 KY public institutions receiving KCTCS transfer students (behind EKU and WKU).
- **Established KCTCS transfer pathways** by enhancing academic advising, conducting workshops for 42 KCTCS advisors from multiple campuses, and expanding Evolve 502 grants for Pell-eligible students.
- **Promoted reverse degrees** with KCTCS campuses (Jefferson, Elizabethtown, Maysville and Owensboro) resulting in 164 associate degrees being awarded.
- **Increased dual credit offerings and partnerships** by establishing specific (teacher preparation, nursing and business) workforce pathways.
- **Launched B.S. in General Studies degree program** designed for returning learners (adult and stop-outs) by including credit for prior/experiential learning.
- **Implemented collaborative adult learner recruitment initiatives** across academic units and departments established to facilitate adult learner/completer enrollment.
- **Increased transfer pathways enrollment** by providing access to clear and reliable transfer portal and course equivalency guide.
- **Expanded the number of recruitment agents** to increase international UG student enrollment in targeted countries.

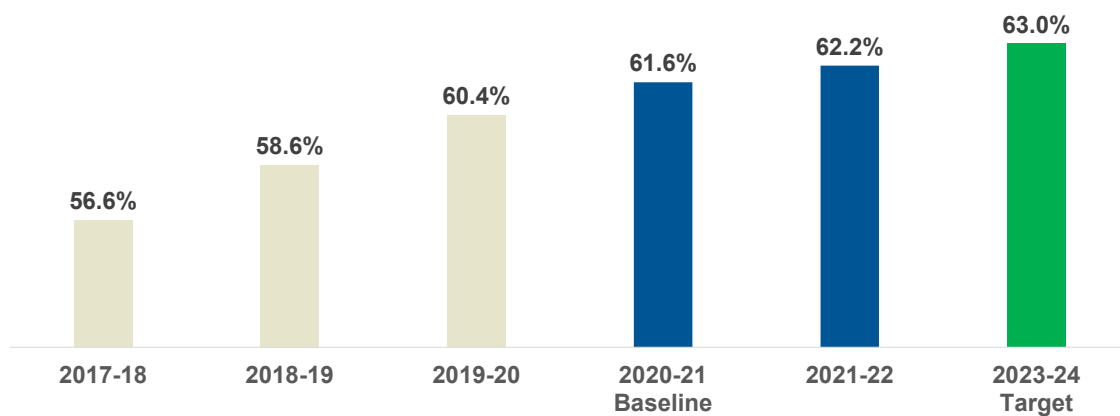
KEY PERFORMANCE INDICATORS -- SUCCESS

Degrees and Credentials: Number of undergraduate degrees awarded in an academic year.



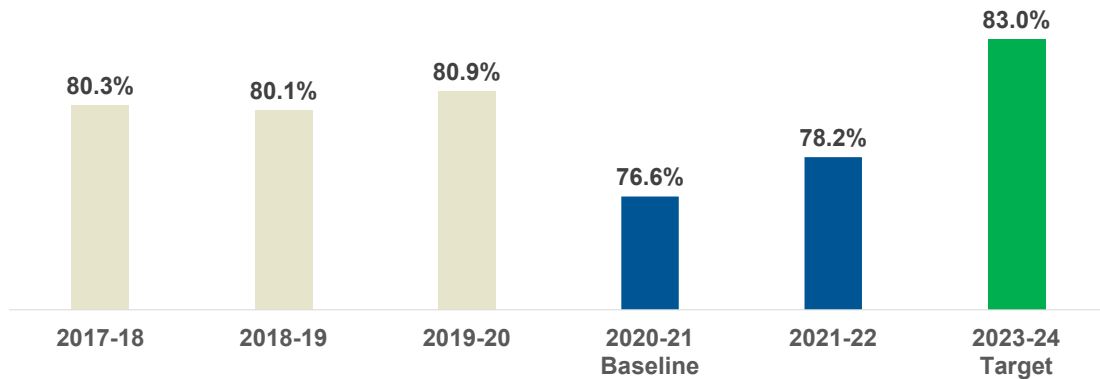
KEY PERFORMANCE INDICATORS -- SUCCESS

Graduation Rate: Percentage of first-time, full-time degree-seeking students who receive an undergraduate degree within 6 years



KEY PERFORMANCE INDICATORS -- SUCCESS

Retention Rate: Percentage of first-time, degree- or credential-seeking students enrolled in the summer or fall of their first year who are still enrolled at the same institution the following fall.



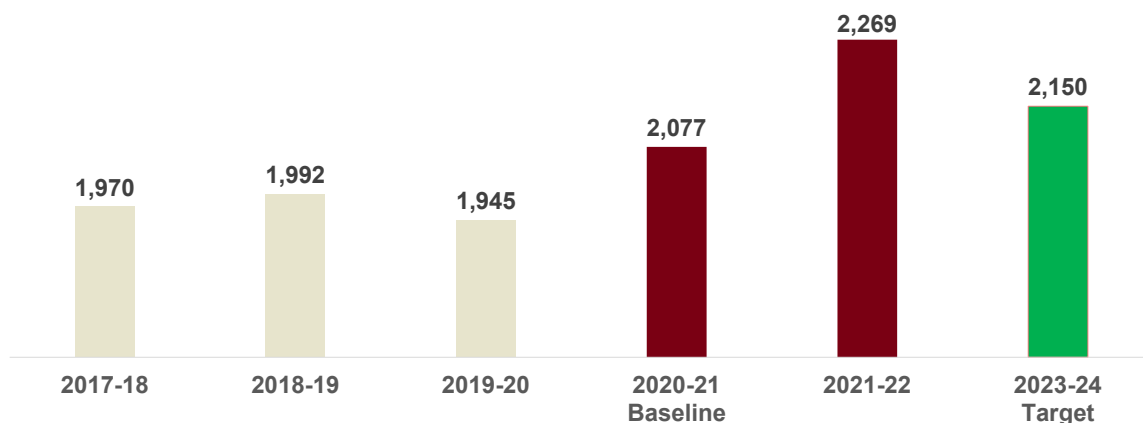
UL'S KEY STRATEGIES ON SUCCESS



- **Expand academic support services**, specifically REACH (tutoring) resources. Add resources for GEN 103/104, 105 courses and relaunch GEN 201: *Major Exploration and Career Decision Making* in spring 2023.
- **Secured funding for enhanced process of course scheduling** to be more future-oriented and strategic through purchase of CourseLeaf PATH module, allowing students to easily generate feasible schedules and increasing course fill rates.
- **Supported UG student research participation** in the ACC Meeting of the Minds Conference at University of Virginia; the annual Posters at the Capitol event, Frankfort, KY; the ACCelerate Festival at the Smithsonian's Museum of American History, Washington, DC; the UofL Spring Undergraduate Arts and Research Showcase; and the Summer Research Showcase poster session.
- **Provided funding** for 17 undergraduate students to participate in the Summer Research Opportunity Program (SROP). Goal is to increase support to \$115,000 (from \$76,000) to fund SROP students for summer 2024.
- **Increase faculty engagement** with mid-semester progress reports in EAB Navigate, UofL's academic advising analytic platform, through targeted academics advising outreach campaigns
 - Spring 2023 generated 25,150 non-risk progress reports; 3,614 at-risk reports (for 2,655 unique students). Additionally, 2,669 students also received 3,136 *'High Fives'*, which allow faculty members to provide praise to students doing well in their classes.
- **Provide students with marketable 21st century technology skills** through inclusion of employability skills in 27 Cardinal Core courses (UofL Gen Ed) and participation in the KY Purpose First project.

KEY PERFORMANCE INDICATORS -- TALENT

Graduate and Professional Degrees: Total number of graduate/professional degrees awarded in an academic year.



UL'S KEY STRATEGIES ON TALENT



- **Launched CARDS EXCEL program** within the Center for Engaged Learning to encourage student participation in experiential learning or other high-impact practices; provide training for faculty to promote inclusion of engaged learning activities in courses.
- **Produced graduates in key workforce need areas of nursing, social work and teaching**
 - 347 nursing graduates (BSN, MSN, DNP)
 - 2022 graduates are employed by UofL Health, Baptist Health, Norton Healthcare, Owensboro Health, Deaconess Gateway and other health care providers.
 - 255 social work practitioners (BSSW, MSSW, MS - Couple and Family Therapy)
 - 182 teachers at both the undergraduate and graduate levels (BS, MAT)
- **70% of Brandeis School of Law graduates** found employment with in Kentucky; 5 students accepted a federal judicial clerkship; 48% secured employment with small to mid-size law firms and nearly 20% reported working with government/public interest organizations (2021 graduate outcome data).
- **98.6% of School of Medicine graduates** obtained a postgraduate residency position through the initial match or supplemental offer and acceptance program (2023 graduate outcome data)
 - 48 graduates matched with Primary Care; 12 graduates in Family Medicine; 16 graduates in Internal Medicine; 2 graduates in Medicine/Pediatrics; and 18 graduates in Pediatrics.
 - 31% of medical graduates will remain in Louisville with additional 3% remaining in Kentucky.
- **93.0% of School of Dentistry graduates** entered into a residency program, fellowship, or joined a group or private practice. Remaining graduates secured positions in public health or the military (2023 graduate outcome data).

UL'S KEY STRATEGIES ON VALUE



- **Gold recognition status of UofL's Center for Military-Connected Students**
 - Among the 10 (or 0.5%) Carnegie designated as "Very High-Level Research Institutions (R1) earned Gold based on established criteria related to leading practice, outcomes and effective programs
 - One of the 23 R1 (1%) institution that earned Military Friendly Spouse designation
 - Over 9% of our total student body and 21% of students enrolled in UofL online programs are military-connected students; more than 1,000 veterans or dependent students enrolled using GI Bill benefits
- **2023 Student Scholars: 7 Fulbright, 2 Goldwater and 1 Truman.** UofL has the most Fulbright student scholar awards of any public university in the Commonwealth of Kentucky.
- **Partnered with Greater Louisville Inc.**(Chamber of Commerce) CHAMPS Program to increase corporate partnerships with area employers and increase the number of employers that offer tuition benefits.
- **Four focus areas for UofL's transformative community engagement efforts** are in the areas of educational attainment, economic development, health and quality of life, and social and human services. Student, faculty and staff engagement include instances of partnership, outreach, curricular engagement and engaged scholarship.
- **Universal Basic Neighborhood**, a collaboration between Simmons College of Kentucky, UofL's Christina Lee Brown Envirome Institute, along with urban studies scholar from Rice University and legal scholar from the University of Kentucky), is examining the necessary community assets needed to promote the health for residents to thrive in their neighborhood.

